

5DAYS / CREATIVE & TECHNOLOGY STUDIO

Made for people, ready for AI.

What we do. How we do it.

We think it, design it and build it. Brands, digital products and intelligent systems, in focused weeks.

01 / WHO WE ARE

Focus on outcomes. Shipped over slides.

WHO WE ARE

5DAYS was started to make AI part of how a company works, not a tool on the side. We are designers, strategists and engineers who have built brands, products and systems for scale-ups and established teams.

We work with you to rebuild one thing at a time: the brand people remember, the site AI can read, the workers that do the work. Outcomes over theory. Shipped over slides.

Brand, digital and intelligence from one small team. Built for the people who use it, and readable for the AI that recommends it.

WHY 5DAYS

AI-first, not AI-added

We design the work around what AI can do now: the brand, the site and the workers, built to fit together.

One small team

You work with the people who design and build it, from the first workshop to the day it goes live, and long after.

A person decides

Who owns the data, who checks the output, who stays in charge. A person decides what matters, always.

Every Friday, live

Each week ends with real work on a link you can open. You decide what goes next.

Yours to keep

Every Figma file, template and source file is yours. Nothing is locked away with us.

02 / THE WEEK MODEL

Months of work, shipped in weeks.

We don't sell hours or decks. We start from the number that should move, build the brand, site or worker that moves it, and show you real work every Friday until it does.

01

Scan before we start.

A free scan of your site, data and tools shows where AI already reads you, and where the hours go.

02

Design in real use.

We design in your brand and click it through on your own phone and data, not in a PDF.

03

Every Friday, live.

Each week ends with real work on a link you can open. You decide what goes next.

04

Keep tuning.

After launch we measure and improve in rolling 90-day cycles, so it keeps getting better.

FIXED SCOPE · FIXED PRICE AI is not a tool for us, it is the foundation. Value is measured in outcomes, not hours.

Brand, digital and intelligence, built as one.

01

Positioning & Identity

We find what makes you different and hand over a brand system your team and your AI tools can use every day.

Positioning	Who you are for, what you stand for, and why you win. One page, agreed by the team.
Story & messaging	Your story in plain words: tagline, pitch, key messages and a tone of voice.
Logo & mark	A wordmark and mark that work from favicon to billboard.
Typography & colour	A type system with clear hierarchy, and a palette with roles, contrast-checked.
Brand system in Figma	Variables, styles and components. Open files, yours to keep.
Brand file for AI	Your rules in a file AI tools can read, so everything they make stays on brand.

■ LIVE IN THREE WEEKS

02

Sites & Products

Websites and products that convert, and that AI search can read: structured, fast and measured from the first week.

Strategy & sitemap	Goals, audiences and a sitemap built around the questions people and AI actually ask.
Copy that converts	Clear pages written to answer, persuade and be quoted.
UX & design	Flows and screens designed in your brand, tested on real devices.
Build	A fast, modern build with a CMS your team can edit without us.
Structured data	Schema, clean headings and FAQs so search and AI understand every page.
SEO / AEO / GEO	We make sure Google ranks you and ChatGPT, Gemini and Perplexity mention you.

■ LIVE IN FOUR WEEKS

03

Agents & Automations

Digital workers connected to your inbox, CRM and planning. They do real work every day; a person checks what matters.

Process scan	We map where the hours go and pick the work that pays back first.
Inbox & mail	A worker that reads, sorts and drafts replies, so your team only checks and sends.
CRM & sales	Leads enriched, follow-ups planned and your CRM kept up to date without typing.
Planning & ops	Schedules, orders and hand-offs between tools, handled in the background.
Documents & reports	Invoices and quotes read and filed; the weekly report written from your own data.
Guardrails	A person approves what matters. Every action is logged and can be undone.

■ LIVE IN FOUR WEEKS

04 / HOW WE THINK

Every project runs as a loop.

Understand, Design, Build, Learn. A person decides what matters at every step. Fast, but never on autopilot.

01 • ●

Understand

We read your market, your data and your people.

02 • ◇

Design

We decide what to build and design it in your brand.

03 • </>

Build

We ship it on your real tools and data, every Friday.

04 • ∩

Learn

We measure what it delivers and tune it every week.

AI-FIRST, NOT AI-ADDED

Most teams add AI to the way they already work. That is like swapping steam for electric motors and keeping the old factory floor.

Can AI read your website?

Find out in a minute how AI search sees your site, and what to fix first.

WHAT THE SCAN LOOKS AT

Readable for AI

Whether ChatGPT, Gemini and Perplexity can find, read and quote your pages.

Structure

Schema, clean headings and FAQs, so search and AI understand every page.

What to fix first

A short list of the changes that matter most, in order.

TRY IT 5days.io/scan

Outcomes, not hours.

Every project starts with the number it should move: leads, hours saved, direct bookings. That number decides what we build, and what we measure after launch.

BRAND

A brand system your team and your AI tools use every day, so everything that goes out stays on brand.

SITES

Google rankings and where ChatGPT, Gemini and Perplexity mention you, improved every month.

AGENTS

Hours saved, work done and errors caught, per worker, every week.

TIME TO LIVE

5DAYS

4 weeks

Classic project

6 months

07 / START

Your first week starts Monday.

Brand, site or agent: tell us what should move, and we'll tell you how fast it can.

01

Free scan

See in a minute how AI search reads your site, and what to fix first.

■ [5DAYS.IO/SCAN](https://5days.io/scan)

02

Working session

A call where we look at what should move and how fast it can.

■ [5DAYS.IO/CONTACT](https://5days.io/contact)

03

Your first week

Fixed scope, fixed price. Real work on a link you can open, every Friday.

■ [LIVE IN WEEKS](#)

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TEAM

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